



November 19 & 20, 2022
Peace & Friendship Stadium (S.E.F.)

[Hello Future]

CircumEye#4

CREATIVE EYEWEAR BUSINESS

circumeye.gr

CE#4



CREATIVE EYEWEAR BUSINESS

New CircumEye design marks the start of a new era!

“Hello Athens, hello future,” says **CircumEye#4** with its brand-new slogan and visual appearance, which has been completely redesigned for the expo’s debut at its new location. The new content, visuals and communication reflect the move, and combine the familiar and traditional trade fair with the fresh direction taken by the leading eyewear business show in its new home on the **“Peace & Friendship Stadium”**. With new concept that goes far beyond a classic trade show, **CircumEye inspires, designs, guides and interconnects the eyewear and future eyewear industry in Greece and East Mediterranean – inviting, engaging, and trendsetting**. The new key visual represents this optimistic move into a new age of future eyewear.

The CircumEye's overall design is changing to accompany the conceptual innovations and moving forward into a new era. We say "Hello Inspiration!"

HELLO INSPIRATION

See you in the most inspiring platform for the eyewear community in Greece and East Mediterranean.

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VENUE

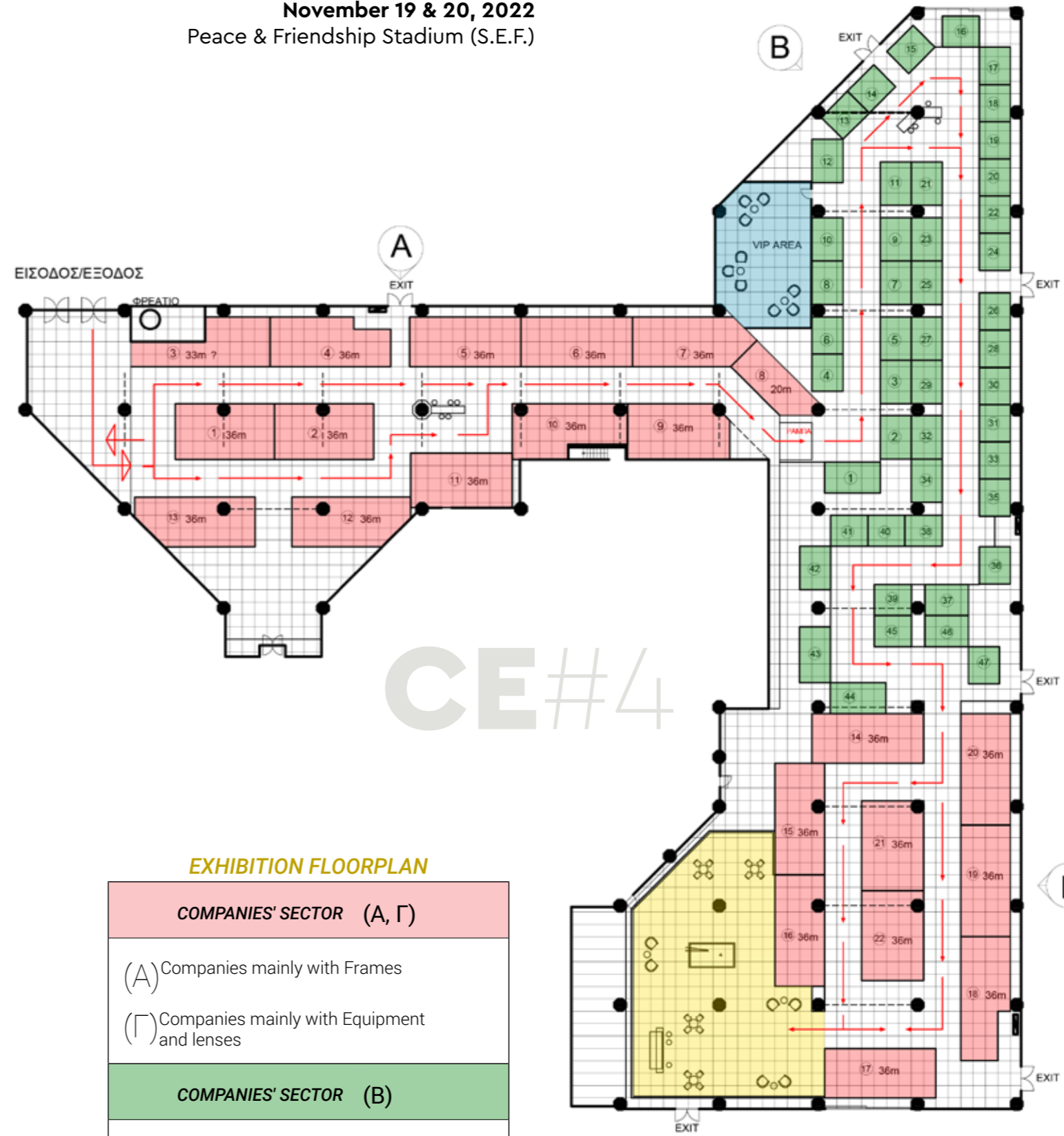


Venue

At the Peristyle of the **Peace and Friendship Stadium** in Piraeus (SEF). The Peace and Friendship Stadium (SEF) has a unique easy access (<https://www.sef-stadium.gr/prosvasi/>) from all parts of the city!



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EXHIBITION FLOORPLAN

COMPANIES' SECTOR (A, Γ)
(A) Companies mainly with Frames
(Γ) Companies mainly with Equipment and lenses
COMPANIES' SECTOR (B)
(B) Brands

COMPANIES' Sector (Α,Γ)

Importers and distributors of Vision and Sun Frames, Ophthalmic Lenses, Contact Lenses, Instruments & Accessories (including software products).

Stand Types

1 side



2 sides



3 sides



BRANDS' Sector (B)

Brands with unique and special "DNA", combining commercialism with design ability.

Stand Types

1 brand



2 brands



2 brands + TV



CE#4

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HUMAN INSPIRATION

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